

Advocacy Strategy Framework

CIVIC EDUCATION AND ADVOCACY TRAINING COURSE & WORKSHOP
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Goal	Objectives	Success indicators	Means of verification	Targets	Allies and Opportunities	Activities and methods	Risks & Assumptions	Time-scale	Responsible (specify task and roles)
Goal	Objective.1.1								
	Objective.1.2								
	Objective.1.3								

ADVOCACY STRATEGY FRAMEWORK

Goal	Objectives	Success indicators	Means of measurement (and verification)
Goal 1	Obj.1.1	1.1.1.1 1.1.1.2	1.1.1.1 1.1.1.2
	Objective 1 Activities: 1.1.1 1.1.2 1.1.3		
	Obj.1.2		
	Obj. 1.3		

ADVOCACY STRATEGY FRAMEWORK

Overall Goal:

Objectives and Activities	Success indicators	Means of measurement (and verification)	Risks/Assumptions
Objective 1.1: Activities to Objective 1	1.1.1 1.1.2	1.1.1 1.1.2	1.1.1
Objective 1.2 Activities for Objective 1.2			
Objective 1.3 Activities to Objective. 1.3			
Objective 1. Activities to Objective 1.			