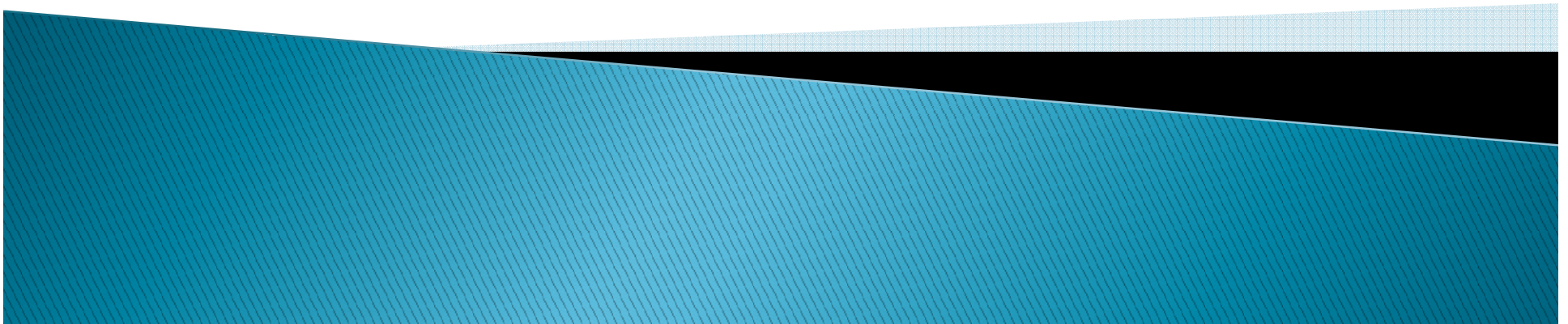


ACTIONAID INTERNATIONAL

Ene Obi
MS-TCDC



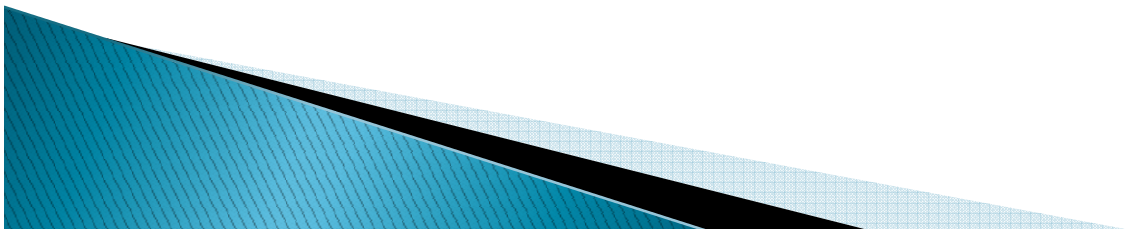
Early Years

- ▶ 1972: Founded as Action in Distress
- ▶ Founded by Cecil Jackson-Cole, a businessman
- ▶
- ▶ He earlier found OXFAM in the 1940s and Helpage in the 1950s
- ▶ AID founded as a child sponsorship agency
- ▶ First projects in India and Kenya
- ▶ Assistance to orphans and poor children access primary education



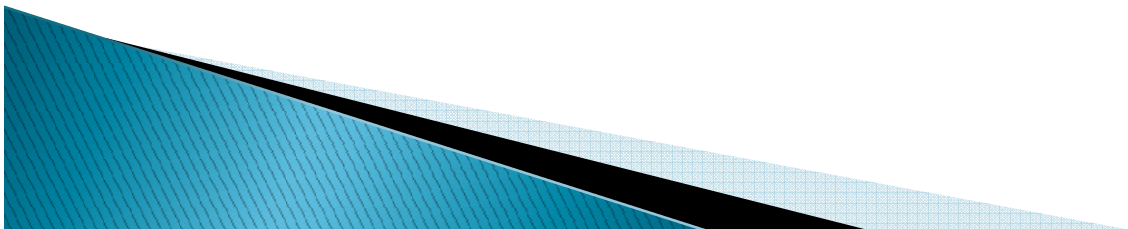
Vision & Mission

- ▶ ActionAid's vision is a world without poverty and injustice in which every person can exercise their right to a life of dignity
- ▶ ActionAid's mission is to work with poor and excluded people to eradicate poverty and injustice



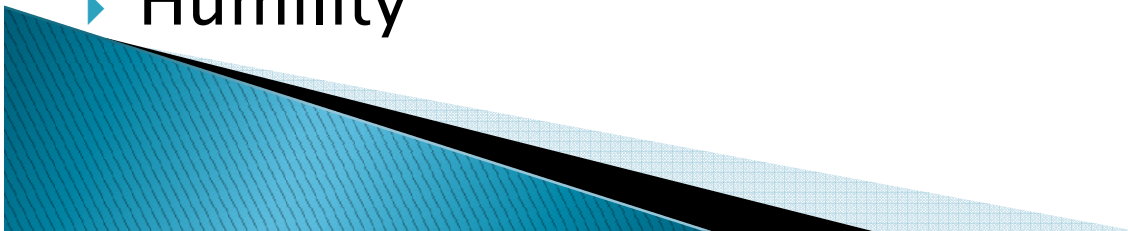
Goals

- ▶ Poor and excluded people and communities will exercise power to secure their rights
- ▶ Women and girls will gain power to secure their rights
- ▶ Citizens and civil society across the world will fight for rights and justice
- ▶ States and their institutions will be accountable and democratic and will promote, protect and fulfill human rights for all.



Values

- ▶ Mutual respect
- ▶ Equity and justice
- ▶ Honesty and transparency
- ▶ Solidarity with poor, powerless and excluded
- ▶ Courage of conviction requiring us to be creative and radical, bold and innovative—without fear of failure— in pursuit of making the greatest impact on the causes of poverty
- ▶ Independence from any religious or political party affiliation
- ▶ Humility



AA's Distinctive approach

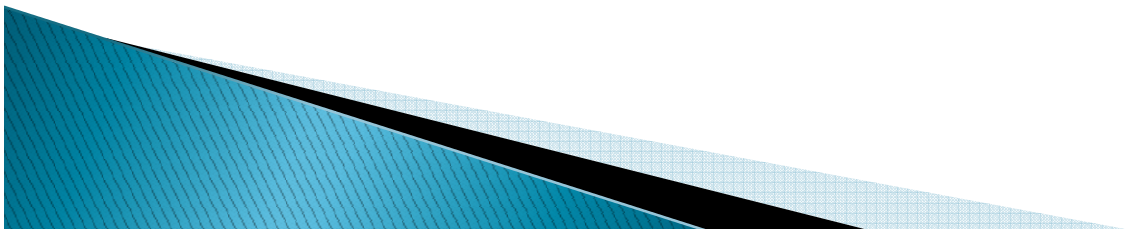
- ▶ Taking sides with poor and excluded people
- ▶ Rights based approach
- ▶ Partnerships and alliances
- ▶ Critical engagement with pple, govt & instns: range from co-operation to confrontation but always non-violent
- ▶ Acting locally and globally
- ▶ Making a difference in poor people's lives

now

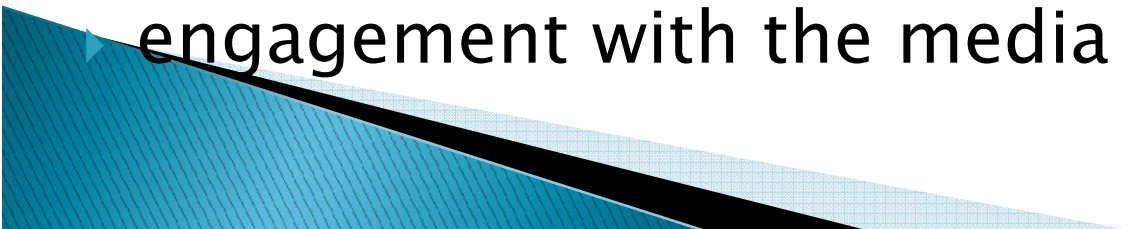


Core Interventions

- ▶ Participatory analysis and awareness
- ▶ Organizing and mobilizing
- ▶ Strengthening capacity
- ▶ Working with social movements
- ▶ Addressing immediate needs
- ▶ Advocacy and campaigning
- ▶ Using research to develop and promote alternatives

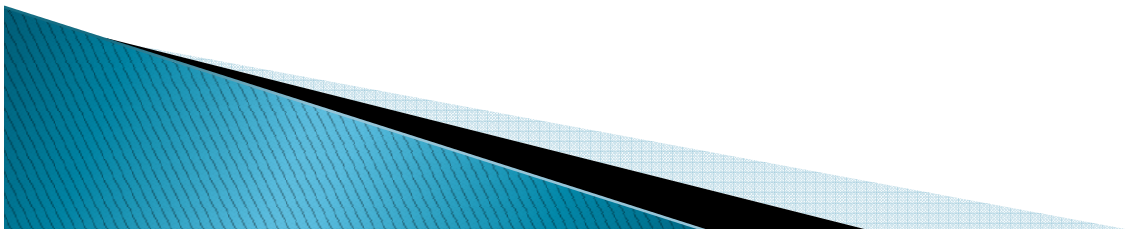


Areas for emphasis

- ▶ leverage of poor peoples' aspiration and interest at policy level
 - ▶ engagement with State institutions (Executive & Legislature)
 - ▶ mobilization for people's movement to bring about change
 - ▶ Documentation
 - ▶ engagement with the media
- 

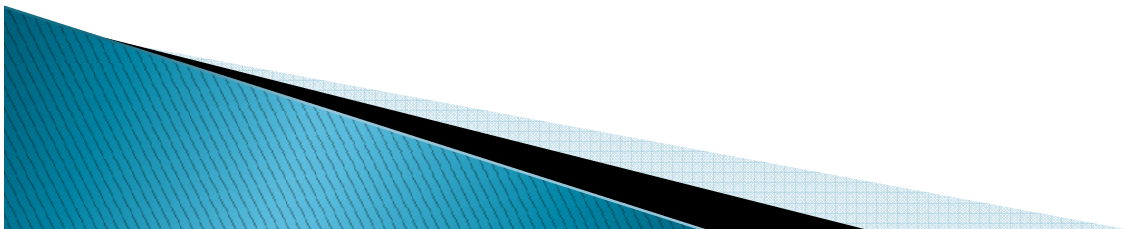
Partnership – What We Seek

- ▶ Partnerships to create a movement for SOCIAL AND POLITICAL CHANGE
- ▶ Partnerships for PRO-POOR GOVERNANCE
- ▶ Commitment from Implementing Partners / persons



Conclusion

- ▶ Change in our country is not just a possibility but an imperative
- ▶ What we need is proper programming and organisation
- ▶ We request your support to bring about the required change



Asante!

